Program Highlights 2013

Cornell Cooperative Extension of Tompkins County
Cover photos: First row, from left: Rachel Cartner with calf at 2013 4-H Fair; solar panels added to the roof of CCE-Tompkins in 2013; Josh Dolan (left) and Damon Brangman of Gardens 4 Humanity with vegetable starts for community gardens (photo by Bob Parlett); bicycles; 2nd row: Winter Kitchen Garden tour; Retired Dean David Call addresses the 2013 CCE-Tompkins Annual Meeting; Alexandra Carpenter with sheep she raised for the 2013 4-H Fair; Consumer Educator Carole Fisher demonstrates how to prepare apples for drying at the Fall Harvest Festival for Kids; 3rd row: local grower Sean Dembrowski gets pots for his nursery business at the Annual Pot Swap; runners at the 4-H Color Splash Run; Way2Go Educator Norma Guiterriez distributes bike helmets at the Fall Harvest Festival for Kids; a youth examines the displays at the 2013 4-H Youth Fair.
2013 ANNUAL REPORT

Our Mission: To strengthen youth, adults, families and communities through learning partnerships that put knowledge to work.

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2013 BOARD OF DIRECTORS & PROGRAM COMMITTEES

Association Officers
Rebecca Sparrow, President
Marty Hatch, Vice President
Gayle Flinn, Treasurer
David Rutherford, Secretary

At-Large Board Members
Jeannie Barnaba
Amy Frith
Carlos Gutierrez
Monica Voionmaa
Jon Bosak
Suzanne Gervais
Satomi Hill
John Wertis

Agriculture & Horticulture
Don Barber
LeGrace Benson
Mike Griggs
Dennis Hartley, Chair
Dean Koyanagi
Larry & Denise Moore
Jeff Piestrak
Keith Thomson
John Wertis

Consumer & Financial Education
Aaron Buechel
Diane Dawson
Bonnie Richmond
Donna Scott
Patrick Woods, Chair

Nutrition, Health & Safety
Denise Agati
LeGrace Benson
Christina Culver
Dennis Hartley
Edd Farmer
Larry & Denise Moore
Keith Thomson
Suzanne Gervais
John Wertis
René Senne
Suzanne Gervais
Lisa Hoyte
Andrea Smith
Ruth Williams

Environmental Issues
Katie Borgella
Diane Brown
Brian Chabot
Diane Cohen
Marty Hatch
David Keifer
Margaret McCasland
Stefan Minott
Tom Shelley

4-H Youth Development
Tom Archibald
Susan Barr
Joyce Muchan
Monica Voionmaa, Chair
Monica Voionmaa
Jane Wells

Legislative Liaisons
Will Burbank, Tompkins County Legislator
Dave McKenna, Tompkins County Legislator
TOMPKINS COUNTY APPROPRIATION LEVERAGED THE FOLLOWING SUPPORT IN 2013

Cooperative Extension uses its unique partnership with federal, state, and local governments, adding volunteer involvement, fund raising and in-kind contributions to bring an 12-fold return in educational resources for each Tompkins County tax dollar received.

**Direct Support**
**Ratio 1 : 7.4**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>County Appropriation</td>
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<tr>
<td>State and Federal Appropriations</td>
<td>290,070</td>
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<tr>
<td>Fringe Benefits, NYS</td>
<td>1,420,890</td>
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<td>County Contracts</td>
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<td>County Fed./State Pass Through</td>
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<td>Other Contracts/Grants</td>
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<td>Donations &amp; Fees</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$5,492,190</strong></td>
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**In-Kind & Direct Support**
**Ratio 1 : 12**

<table>
<thead>
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<th>Source</th>
<th>Amount</th>
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<tr>
<td>County Appropriation</td>
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<tr>
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<tr>
<td>Fringe Benefits, NYS</td>
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<tr>
<td>Contracts/Grants</td>
<td>439,858</td>
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<tr>
<td>Volunteer Efforts</td>
<td>1,418,045</td>
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<tr>
<td>Cornell &amp; Federal Resources</td>
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<td>Donations &amp; Fees</td>
<td>748,575</td>
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<td><strong>Total</strong></td>
<td><strong>$8,568,625</strong></td>
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**2013 Expenses by Type**

- Programming Expenses: $1,009,850 (16%)
- Personnel Costs: $4,173,890 (80%)
- Building & Property Expenses: $189,030 (4%)

**2013 Employees (FTEs) by Funding Source**

- Core Funded Positions: 14 FTEs
- County Contracts: 11 FTEs
- Pass Through Contracts: 6 FTEs
- All Other Contracts/fees: 54 FTEs
2013 DIRECTOR’S MESSAGE

One hundred is the new forty. In 2013, your Cooperative Extension celebrated 100 years of supporting you and other individuals, families and municipalities in Tompkins County who want to improve your lives, grow your businesses and strengthen your communities. We combined our hundred year old, founding principles -- such as doing all our work in partnership and collaboration--with both new and old ideas and ways of working, much like any wise and very active 80, 90 or 100 year old would do. Together with our partners we’ve achieved results that would make organizations of any age proud. Some examples:

• Set up a crowdfunding website, PEAKS! that has helped dozens of local organizations and programs such as the Learning Web and Ithaca Health Alliance) raise over a quarter million dollars for their own work in the past year alone (you can visit it on the Web at Peakmaker.com);

• Provided education, training and support to retailers on the Ithaca Commons who have experienced reduced customer traffic due to ongoing construction there;

• Refurbished and opened a large new community meeting space that seats well over a hundred people at 4-H Acres in Dryden;

• Put the finishing touches on the Meat Locker Pilot, a community freezer designed to provide freezer space rental for folks who lack space in their homes for a freezer. Studies show that community freezers save users money, increase their access to healthy foods and promote sales of local foods;

• Provided employment experience to more than 160 high school students throughout the county and internships to more than 80 university students from the three colleges in our county;

• Helped hundreds of families in the Southern Tier live in homes that are safer, more comfortable and energy efficient;

• And we laid the foundation for a renewable energy industry (wood pellets) in the region that has the potential to cut heating costs in half for nearly 100,000 homeowners and thousands of local businesses in the region, create hundreds of new jobs and generate over $100 Million in sales of locally produced renewable energy replacing $200 Million worth of fossil fuel. We’ve developed an innovative partnership between many local businesses including a regional wood pellet manufacturer, local propane and heating oil dealers and local businesses and homeowners. In 2014, this partnership will begin bulk delivery and automatic feeding of wood pellets into commercial and residential furnaces much like heating oil is delivered and used today.

In addition to these examples, CCE-Tompkins continues to work with hundreds of other partners from throughout the county — in government, schools, businesses (including farms), nonprofits and churches — to strengthen the local food, green building and energy efficiency economies, address significant environmental issues like hydrilla and climate change, help families and local organizations save hundreds of thousands of dollars, and support parents, families and schools in helping their kids to have opportunities to reach their full potential. In all, over 80,000 residents of Tompkins County participated in programming efforts of your Cooperative Extension Association, and arguably, every county resident – all one hundred thousand of us – benefited from our efforts in 2013. You can see a full breakdown of our 2013 impacts in Tompkins County on page 4 of this report.

If you haven’t done so lately, I encourage you to visit our Education Center at 615 Willow Avenue, attend a board meeting, acquire a new skill through a class or workshop, or come and share your expertise as a volunteer. There’s a lot going on at CCE-Tompkins, and there’s a place for you in what we do!

Ken Schlather
Executive Director
<table>
<thead>
<tr>
<th>Program</th>
<th>Initiation</th>
<th>Primary Focus</th>
<th>Partners</th>
<th>Size of Sector (annual sales or product value in $)</th>
<th># of Jobs</th>
<th># of Participants</th>
<th># of Volunteers</th>
<th># of Partners</th>
<th># of Hours of Volunteers</th>
<th># of Workstudy FTEs</th>
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<tbody>
<tr>
<td>Agriculture &amp; Environment</td>
<td>2012</td>
<td>Improve food security and sustainability, promote environmental stewardship</td>
<td>Local Actors/Local Buy-in</td>
<td>In-kind Contributions from local building</td>
<td>15 k</td>
<td>2351915</td>
<td>76,766</td>
<td>64,049</td>
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<td>Health &amp; Well-being</td>
<td>2013</td>
<td>Enhance community health and well-being</td>
<td>Expanded Access</td>
<td>Add'l Tax Revenues</td>
<td>3000</td>
<td>42000</td>
<td>25000</td>
<td>28206</td>
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<td>Economic Development</td>
<td>2016</td>
<td>Promote economic development</td>
<td>Outside Grants (in dollars)</td>
<td>Budget</td>
<td>169</td>
<td>76</td>
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<td>Community Development</td>
<td>2017</td>
<td>Strengthen community cohesion</td>
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<td>Workstudy FTEs</td>
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<td>Family &amp; Community Well-Being</td>
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<td>200</td>
<td>22200</td>
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<td>Youth Development</td>
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<td>Support youth development</td>
<td>Workstudy FTEs</td>
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<td>30,340</td>
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<td>Consumer Ed</td>
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<td>Enhance consumer education</td>
<td>Workstudy FTEs</td>
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<td>Workstudy</td>
<td>2021</td>
<td>Support workstudy programs</td>
<td>Workstudy FTEs</td>
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<td>5000</td>
<td>5000</td>
<td>5000</td>
<td>5000</td>
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THANKS TO OUR 2013 DONORS

TRIBUTE GIFTS

In Honor Of:
Janet Edwards
Darlene Flinn
Frank Proto

In Memory Of:
Zell “Chip” Beeman
Elma Canfield
Barbara Hall
Rob LaHood

INDIVIDUAL DONORS

Barry & Molly Adams
Deborah Adams
Leslie Adelson
Suzanne Aigen
Lee R. Alexander
Phyllis L. Allen
Minakshi Amundsen III
ANONYMOUS -3
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Gail Anderson
Susan Anton
Shivaun Archer
Maja Baarsvik
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Nathaniel T. Baker
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Chip Beeman
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Robert Cairns
Maureen Callahan-Wing
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Mary Anthony Camuto
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Daniel Carey
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Cynthia Cheatham
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Suzanne Chouman
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Beth Clark
Charlotte Coffman
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Angela Comproine
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Michael Elliott
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Melissa Enns
Susan Escbach
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Betty Fedorka
Martha Ferger
Edward Finegan
Thamoia Fishel
Elizabeth Fisher-York
Donna Fleming & Rick Kaufman
David & Mary Quick Flinn
Gayle Reilly Flinn
Emmanuel Flores
Anthony J. Fouracre
Yamila Fournier
Erika Fowler-Decatur
Emily Franco
Carolyn Franklin
Alison Fromme
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Nancy Gabriel
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& Robbert Van Renesse
Esther Greenhouse
Carolyn Greenwald
Tara Gross
Karen Grover
Thomas Gudeman
Holly Gump & Robert Sparks
Gwen Neva Raymond Guo
Mary Guthrie
Lauralee Guttridge
Retired Dean David Call (standing) recalls xxxxx during the 2013 Annual Meeting and Breakfast at 4-H Acres. Other panelists, from left, Jean McPheeters, Martha O. Robertson, Scott Peters, Lucinda Noble.
NOTE: this list does not reflect donations to the Ithaca Children’s Garden or the Multicultural Resource Center, which are independent 501(c)(3) organizations that are affiliated with CCE-Tompkins but that maintain separate financial records.

CORPORATE & FOUNDATION DONORS

Agway Feed Store
Alternatives Federal Credit Union
Advantage Sport & Fitness
Agway Feed Store
Alpha Zeta Fraternity
Applebee’s Grill & Bar
Baker’s Acres
Bandwagon Brewery
Beck Farms, L.P.
The Boatyard Grill
BorgWarner Morse TEC
Brooktondale Market LLC
Byrne Dairy
Cayuga Landscape Company
Cayuga Medical Center at Ithaca
Cayuga Radio Group
CFCU Community Credit Union
Chemung Canal Trust Company
City Club Of Ithaca
CNY Hot Tubs
Corks and More
Cornell Plantations
Cornell University - Farm Services
Cornell University - The Statler Hotel
Corning Museum of Glass
Cortland Bulk Milk Producers
Dailygood
Dasan J Korean & Chinese Restaurant
Dottie’s Ice Cream Shop
Dryden Agway
Dryden Grange Dairy Day
Dryden Specialty Trophy & Awards
Dryden Youth Opportunity Fund
Eddydale Farm Stand
Empire Livestock Marketing
4-H Dryden Dragonflies Club
4-H Exchange Club
4-H Little Bunny Foo-Foo Club
F-arm Credit East
Finger Lakes Baking Company
Finger Lakes Running Company
First Giving
First National Bank of Groton
First Presbyterian Church
First Unitarian Society of Ithaca
Friends of the Library
Full Plate Farm Collective
The Funding Factory
Gimmel Coffee
H & J Hospitality
The Hangar Theatre
M.F. Hatch Fund
The Haunt / Razorback BBQ
Hazelnut Kitchen
Hewitt Brothers, Inc.
Homewood Suites by Hilton Ithaca
Indian Creek Fruit Farm
The Inn on Columbia
Innovations Salon
Ithaca Agway
Ithaca Bakery
Ithaca Beer Company
Ithaca Farmers’ Market
Just A Taste
Latipac Builders
Long Five Years, Inc. / Fine Line Bistro
Massage Station
Maxie’s Supper Club & Oyster Bar
Max’s Classic American Grill
Miracle Nail and Spa
Moosewood Restaurant
The Nines
NorthStar Pub
NYS 4-H Foundation, Inc.
P&C Fresh
Pall Corporation
Park Foundation Inc.
The Piggery
Pioneer Hi-Bred International, Inc.
Satori Day Spa
Sciencenter
Solas Systems Unlimited
Starbucks
TakSuMedia*
Taste of Thai Express
Taughannock Area Rabbit Breeders Association
Tidbits Publishing Inc.
Tompkins County Farm Bureau
Tompkins County Quilters Guild
Tompkins County Solid Waste Management
Tops Friendly Market
United Way of Tompkins County
Walmart
Walnut Ridge Dairy LLC
Wegman’s Markets
Wings Over Ithaca

Aleza Simons
Ian Skor
Melissa Smith
Michael I. Smith
Margaret E. Smith-Einarson
Hallie Snowman
Mark E. Sorrells
Margot L. Sorrentino
Rebecca Sparrow
Lynn Stack
Paul George Staller
Tatiana Luisa Stanton
Sandra K. Steingraber
Emily C. Stepp
Evelyn S. Stevens
Jeannie I. Stevens
Alexis Sudilovsky
James & Mary Sullivan
John Suter
Tracie H. Swab
Tammi Sweet
Susan J. Tabrizi
Beth Taplitz
Marshall R. Taylor
Warren E. Taylor
Priscilla A. Tennant
Julie L. Tenney
Diane L. Tessaglia-Hymes
Jennifer Thaler
Sandra Thananart
Julia Thompson
Mya Thompson
Kevin Thorpe
Megan E. Tifft
Priscilla Timberlake
Nancy Tofolo
Ann G. Tomei
Leonard & Janice Topoleski
Carol Travis
Gregg F. Travis
Sharon Travis
Cara Trezise
George & Sandy Trutt
Norman & Marguerite Uphoff
Alan VandeBogart
John & Marjory VanDeMark
Susan Vandermeer
Thomas & Jane VanDerzee
Rebecca Veigel
Zachary Venegas
Gary E. Vergason
Kristin Verrill
Gary Villa
Sarah Von Schrader
Renata Wadsworth
Patrick G. Walsh
Dianne Walter
Maratha H. Walters
Dana M. Wardlaw
Lee A. Webster
J & J Wedding
Kathy Weinberg
Tracie A. Wells
Peter & Margaret Werner
John Wertis
Winthrop & Andrea Wetherbee
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Prudenea J. Whitehead
Emily Whitmore
Gary Whittaker
Beverly Whittier
Beth L.O. Wilcox
Pamela Willett
Michele Williams
Patricia M. Williams
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Kathy Zoner