

# 2015

## Program Highlights



*Cover photos, clockwise from top left: youth involved in the Seed-To-Table Summer Program; Matt LeRoux and a client show the contents of a bin at the new Ithaca Meat Locker; solar panels; Cornell students help build raised beds at the new Permaculture Garden in Conley Park during Into-the-Streets volunteer day; poppies in bloom. Bottom: cows in field at Lew-Lin Farm.*

# 2015 ANNUAL REPORT

*Our Mission: To strengthen youth, adults, families and communities through learning partnerships that put knowledge to work.*

---

## CONTENTS

- |   |   |   |
|---|---|---|
| <b>1 Leadership</b><br>A list of our volunteer board of directors and program committees      | <b>2 Director's Message</b><br>A 2015 Update from Ken Schlather, Executive Director | <b>4 Appropriation &amp; Support</b><br>Illustration of annual support for CCE-Tompkins in 2015 |
| <b>5 Table of Impacts</b><br>Our county appropriation and how it leverages additional funding |   |   |
- 

## 2015 BOARD OF DIRECTORS & PROGRAM COMMITTEES

### Association Officers

Patrick Woods, *President*  
Marty Hatch, *Vice President*  
Edd Farmer, *Treasurer*  
Jon Bosak, *Secretary*

### At-Large Board Members

Tammi Batten  
Satomi Hill  
Gary Stewart  
Diane Dawson  
Rebecca Sparrow  
Monica Voionmaa

### Agriculture & Horticulture

Don Barber  
Jenny Caldwell  
Dennis Hartley  
Peter Larson  
Keith Thomson  
LeGrace Benson  
Mike Griggs  
Dean Koyanagi  
Jeff Piestrak  
John Wertis

### Family & Community Development

Tami Battin  
Suzi Hatch  
Ruth Katz  
Eloise Barrett  
Satomi Hill  
Marie Sanford

### Consumer & Financial Education

Aaron Buechel  
Michael MacDonald  
Niki Williams  
Diane Dawson  
Bonnie Richmond

### Nutrition, Health & Safety

Denise Agati  
Edd Farmer  
Kenneth Earl McLaurin, Jr.  
Alexi Clinton  
Samantha Hillson

### Environmental Issues

Katie Borgella  
Diane Cohen  
David Kiefer  
Allison Morrill Chatrchyan  
Marty Hatch

### 4-H Youth Development

Chris Ashdown  
Sarah Fiorello  
Monica Voionmaa, *Chair*  
Susan Barr, *Vice-Chair*  
Timothy Smith  
Jane Wells

### Legislative Liaisons

Will Burbank, *Tompkins County Legislator*  
Dave McKenna, *Tompkins County Legislator*

## 2015 DIRECTOR'S MESSAGE

Dear Friends,

Another calendar year has ended, and I am delighted to report to you on the good work that your support of Cooperative Extension has enabled us to provide for the residents of Tompkins County in 2015.

Projects undertaken during this past year by our staff in agriculture, family and community development, nutrition, and 4-H youth development each in some way illustrates the central theme of our mission to *“strengthen youth, adults, families and communities through learning partnerships that put knowledge to work.”*

And, like all that we do here at Cooperative Extension, each originates in the priorities of the communities we serve and is “grassroots” driven in the truest sense of the word.

As part of the statewide Cooperative Extension system, one of our inherent “learning partnerships” is with Cornell University. Our proximity makes it particularly easy for us to tap into the vast and diverse talents of its faculty, staff and students, to engage them in tackling their community’s needs and concerns by providing meaningful avenues for direct local involvement.

These learning partnerships with our campus colleagues help to bring cutting-edge ideas into our homes and communities, making Tompkins County a better place for all of us to live, while yielding research that responds to real life issues.

Collaborations are central to our work here at CCE-Tompkins, and our programs consistently aim to create and build upon “learning partnerships” – both across our own

program issue areas and more broadly across the many sectors that make up our community. We work together with a population that is both forward-looking and eager to develop creative local solutions to the economic and social challenges that our county shares with others in upstate New York.

Working collaboratively not only ensures that the widest possible range of local voices will be reflected in our programs, but it makes economic sense, too. Partnering with others helps build local capacity, create synergy, increase efficiency, and generate greater value for Tompkins County residents from the tax, grant, and contract dollars that provide our support.

Some of the measures that we believe illustrate CCE’s economic value include: dollars local government saves through the contracted services CCE provides; grants and contracts CCE brings into the county from outside funding sources; and the local jobs that are created through those programs. Again this year, these numbers are significant, as the pie charts on page 4 show.

County tax dollars make up just over 11% of our budget, and enable us to attract or “leverage” an additional \$5.8 million so that each tax dollar invested in CCE effectively results in a return of \$9.44 to the people in our county. When volunteer time and in-kind contributions are added in, CCE is able to create more than a 14-fold return in educational resources for each Tompkins County tax dollar received.

You, the reader, are one of our most important potential collaborators. CCE continues to be an organization where people can bring their ideas on ways to address priority issues, to connect



with community resources, and to get help in making their ideas more far-reaching. I hope that in the future, when you identify an issue that is important to you or to your community, you will consider whether that issue fits with Cooperative Extension's mission, and if so, would also consider coming to talk with us.

Our resources include: a corps of over 1800 dedicated volunteers who devote an average of 30 hours each per year on issues they care about; a staff that offers programs in every town in the county, reaching about half of our population each year; and linkages to over 650 different partner businesses and organizations throughout the county.

Our accomplishments this year would not have been possible without the time and talents of many volunteers, and a supportive community. We are grateful for the confidence and support of the people of Tompkins County, and of our County Legislature. Without all of you, we could not provide the programs and services we do. Helping to create a strong and vibrant Tompkins County is our goal and I hope you will conclude that our programs are delivering on the annual promise we make to the residents of Tompkins County. With sincere thanks and good wishes,

Ken Schlather  
Executive Director



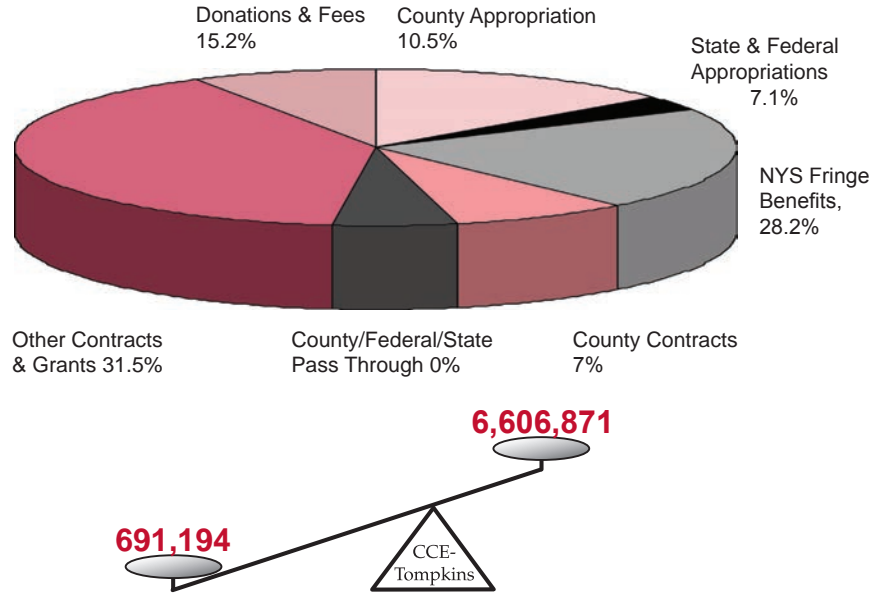
Ken Schlather, Executive Director, CCE-Tompkins

# TOMPKINS COUNTY APPROPRIATION LEVERAGED THE FOLLOWING SUPPORT IN 2015

Cooperative Extension uses its unique partnership with federal, state, and local governments, adding volunteer involvement, fund raising and in-kind contributions to bring an 12-fold return in educational resources for each Tompkins County tax dollar received.

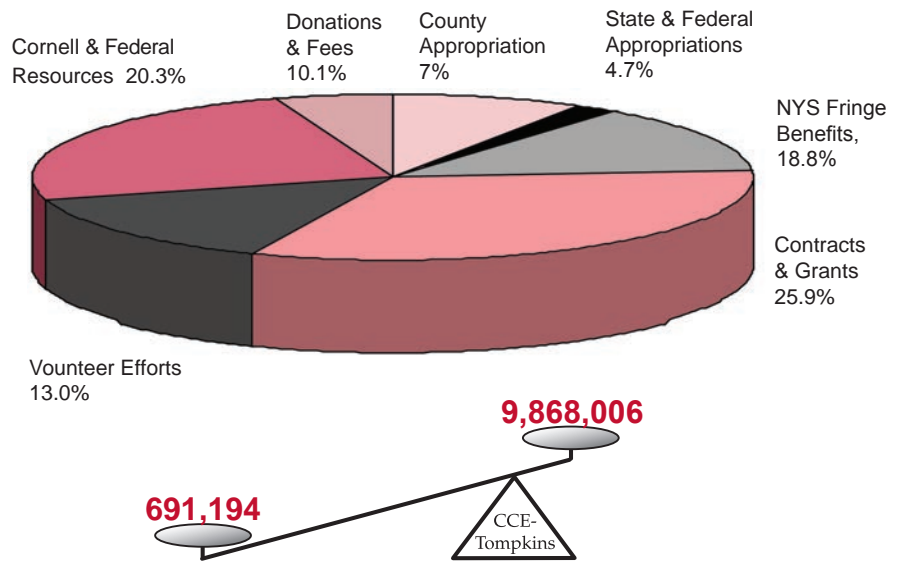
## Direct Support Ratio 1 : 9.4

<b>County Appropriation</b>	<b>\$691,194</b>
State and Federal Appropriations	462,952
Fringe Benefits, NYS	1,842,947
County Contracts	453,664
County/Fed/State Pass Through	588
Other Contracts/Grants	2,165,199
Donations & Fees	990,327
<b>Total</b>	<b>\$6,606,871</b>

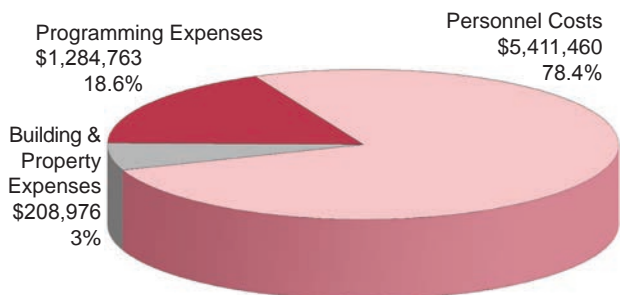


## In-Kind & Direct Support Ratio 1 : 13.8

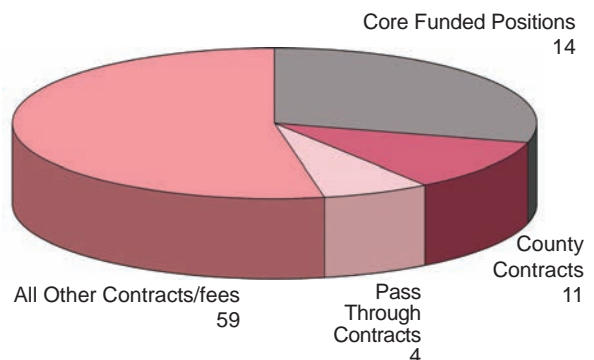
<b>County Appropriation</b>	<b>\$691,194</b>
State and Federal Appropriations	462,952
Fringe Benefits, NYS	1,842,947
Contracts/Grants	2,619,451
Volunteer Efforts	1,276,671
Cornell & Federal Resources	1,984,464
Donations & Fees	990,327
<b>Total</b>	<b>\$9,868,006</b>



## 2015 Expenses by Type

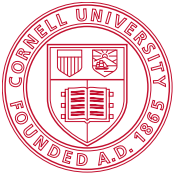


## 2015 Employees (FTEs) by Funding Source



# The Impacts of County Appropriation Through Cooperative Extension (2015)

Program	Savings to County			Positive Impact on County Economy			Quality of Life	Local Actors/Local Buy-In <sup>1</sup>				Work-study FTEs <sup>5</sup>	
	Savings in Budget <sup>1</sup>	Add'l Tax Revenue	Outside Grants (in dollars)	Size of Sector (annual sales or product value in \$)	# of Jobs	# of Participants <sup>2</sup>		# of Volunteers <sup>3</sup>	Hours of Volunteers <sup>3</sup>	# of Partners	In-kind Contrib's from local bus/org's <sup>4</sup>		# Workstud Y Students
<b>Agriculture &amp; Environment</b>													
Ag Plan Implementation	45 k <sup>2</sup>		45000	60 million <sup>2</sup>	1200		Open Space	55	449	9	\$10,800	2	0.5
Ag Econ Development	35 k	25 k	170000	60 million <sup>2</sup>	1200			15	150	10	\$10,300	1	0.25
Ag Awareness Education			6000	60 million <sup>2</sup>	1200		Farmland Preservation	1410	575	45	\$6,700	1	0.25
Commercial Ag		10 k <sup>12</sup>	155000	60 million <sup>2</sup>	1200		Economy	3595	220	259	\$5,485		
Local Food/Agritourism		25 k <sup>13</sup>	35000	20 million <sup>3</sup>	300		Local Bus, Farm Viability	3990	325	48	\$6,000	2	0.5
Home/Comm'l Horticulture		5 k <sup>14</sup>	12000	6 million <sup>4</sup>	400		Beautification	5860	1503	62	\$6,500	1	0.25
Compost	2k <sup>3</sup>						Waste Reduction	6902	1989	16	\$2,000		
Environment/Green Building			70000	36 million <sup>5</sup>	200		Env & Water Quality	9577	1950	121	\$18,100	6	1.6
Way2Go Transportation Ed.			220000	65 million				6030	760	38	\$3,250	4	1.25
Community Beautification	15 k	3 k <sup>17</sup>	85000	59 million <sup>6</sup>			Tourism, Comm. Pride	3507	2801	45	\$19,050	1	0.25
Ithaca Children's Garden			80000				Community Resource	6809	2563	20	\$12,000	4	1
<b>Family &amp; Community Well-Being</b>													
Parenting Ed, Family Visits	80 k <sup>4</sup>		45000				Child Safety, Parenting Skills, Family	680	240	41	\$10,100	2	0.5
Comm. Support for Families			69000				Reunification & Strength	607	175	20	\$9,050	3	0.5
Community Development	4.2 k <sup>5</sup>		94000				Comm Strength, Diversity	12201	1501	61	\$48,000	5	1
Financial Management	1 k <sup>6</sup>		25000	195 million <sup>7</sup>			Hhd Fin Mnt, Stress Red.	46	31	12			
Energy: Efficiency & Renewable			375000	72 million <sup>8</sup>	800		Home & Env benefits	6608	1090	57	\$32,765	5	1.25
Consumer Ed			10000				Reduce health risks	909	177	17	\$600		
Food Safety				84 million <sup>9</sup>	1000		Food quality, safety	430	44	12		1	0.25
NutritionEd/Food Access	6.5 k <sup>7</sup>		330000				Improved Dietary Quality, Leaders	7609	901	165	\$147,000	3	1.5
<b>4-H Youth Development</b>													
4-H Clubs/Teen Leaders	30 k <sup>8</sup>			15 million <sup>10</sup>			Youth with life skills, leadership, health gains	2600					
Primitive Pursuits	10 k <sup>9</sup>		630000					315	26,701	91	\$6,000	4	1.25
Urban Outreach & OURS	60 k <sup>10</sup>		13500				Increased youth opp's, risk red., school perf.	1601	640	27	\$22,500	2	0.5
Rural Youth Services	110 k <sup>11</sup>		150000				Youth Work Experience	94	7710	13	\$33,300	6	1.5
Youth Markets					6			1301	1679	24	\$36,750	1	0.25
								9	144	7		2	0.5
									1021			5	1.25
<b>Governance/Admin</b>													
<b>Totals</b>	<b>398.7 k</b>	<b>68 k</b>	<b>2,619,500</b>					<b>83,115</b>	<b>55,339</b>	<b>1,220</b>	<b>\$446,250</b>	<b>61</b>	<b>16.1</b>



# Cooperative Extension

Tompkins County

615 Willow Avenue, Ithaca, NY 14850-3555

**CHANGE SERVICE REQUESTED**

Non-Profit Organization  
U.S. Postage  
PAID  
Permit No. 332  
Ithaca, New York

