

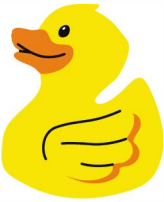


Tompkins County 4-H Duck Race

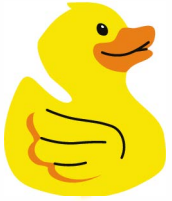
SPONSORSHIP LEVELS



Mallards (\$1,000 and up): Corporate sponsorships receive all levels of publicity and will be provided with additional time to promote their business during Race Day activities and events. The top sponsor will be recognized as the Top Sponsor for the 2025 4-H Duck Race. In addition, this business will be asked to present the Grand Prize at the event.



Pintails (\$500-\$999): This sponsorship will receive publicity in Radio, News, Flyers, Website, Merch & Swag, Banners, Certificate, Race Day Recognition, and Post Race Acknowledgement.



Whistlers (\$150-\$499): This sponsorship will receive most of the types of publicity: News, Flyers, Website, Certificate, Race Day Recognition, and Post Race Acknowledgement.



Mergansers (\$51-\$149): This sponsorship will be listed in News, Website, Certificates, Race Day Recognition, and Post Race Acknowledgement.



Gadwalls (up to \$50): This sponsorship will be recognized on race day posters and in announcements for their contributions. Website, Certificates, and Race Day Recognition.

Publicity Opportunities

Hwy 13 Banner: *The top sponsor's logo will appear on the promotional banner placed on 4-H property on Hwy 13 leading up to the event.*

Merch/Swag: *High level sponsors will receive their business logo on merch and swag distributed to patrons at the Duck Race.*

Radio and News: *4-H teen participants and 4-H staff will write and present public service announcements promoting sponsors and the event through local outlets.*

Flyers and Duck Papers: *Business logos will appear on promotional materials distributed in the community as well as duck papers at the event.*

Website and Social Media: *Sponsors receive recognition on the Facebook event as well as posts on Instagram.*

Scan to Become a
SPONSOR!

