



Rudbeckia fulgida "Goldsturm"

**Common Names:**  
Black Eyed Susan

**Plant Type:** Perennial

**Light Requirements:** Full Sun

**Height:** 3-6 ft.

**Bloom Time:** Spring; fruits appear in late summer-fall

**Hardiness Zone:** 5-8

## Rudbeckia

Rudbeckia, commonly called Black-Eyed Susan, is a herbaceous perennial in the aster family (Asteraceae). It is Native to North America, naturally occurring in prairies and meadows. There are 25 different species of Rudbeckia, but the most common species in garden settings are usually Rudbeckia fulgida and Rudbeckia hirta.

Rudbeckia fulgida is considered a long-lived perennial that spreads by rhizome and has smaller flowers than Rudbeckia hirta. It spreads easily, creating large swaths of cheerful blooms. If plants become crowded, they are easy to divide in spring to make room for other plants. Rudbeckia hirta is more often used as an annual plant, as many of these plants do not survive in the winter. "Hirta" means "hairy" and refers to the short bristles on the leaves and stems. It spreads by dropping seeds which will sprout the following year as new plants, giving it the appearance of a perennial. Not deadheading Rudbeckia hirta will ensure that there are plenty of seeds to sprout the following spring.

Both species bloom in full sun in late summer through fall. The seedheads can be left standing as a food source for overwintering birds. They prefer moist soil and have some tolerance in drought conditions. Rudbeckia is generally deer and rabbit resistant.

### References:

<https://plants.ces.ncsu.edu/plants/rudbeckia-fulgida/>

<https://ngb.org/year-of-the-rudbeckia/>

<https://ipm.missouri.edu/meg/2008/3/Rudbeckia/>

<https://extension.sdstate.edu/rudbeckia>