



NEWS RELEASE

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Taste NY Auburn Regional Market announces season NYS Equal Rights Heritage Center to host weekly public market, seeks vendors

Auburn, NY – Beginning June 2019, the NYS Equal Rights Heritage Center will host a weekly public market at its downtown Auburn facility in partnership with Taste NY and Cornell Cooperative Extension to connect visitors and the community with regionally sourced produce and products.

The Taste NY Auburn Regional Market is slated to open its 2019 season on Saturday, June 8. The indoor/outdoor seasonal market is a rain or shine event set to operate on Saturdays from 9 a.m. until 2 p.m. through the end of October.

Featuring food producers and artisans, consumers will have access to locally grown, farm-fresh produce; baked goods; syrups and honey; crafts and other specialty items, plus food trucks. In addition to weekly live entertainment, the market will include programming such as culinary education; health and nutrition; sustainability and conservation; master gardening workshops; cooking demonstrations; and more.

The Taste NY Auburn Regional Market's mission is to support Cayuga County and surrounding-area producers; create opportunity for small businesses to thrive; provide fresh food to consumers of all income levels; educate the public about the impact of buying local; and provide a community-building experience in a vibrant, family friendly, central location. To ensure the highest quality of offerings, everything sold at the market must be produced or originated in New York State.

The NYS ERHC previously held its monthly pop-up Makers Mart as part of a pilot project to gauge community interest in an ongoing market; due to positive feedback, the visitor center will continue its monthly markets on April 27 and May 25 before becoming a weekly event. The center will switch to its summer hours Memorial Day through October 31, 2019, operating Monday through Saturday 9 a.m. to 5 p.m. and Sunday 11 a.m. to 5 p.m.

New vendors are welcome to participate in the Taste NY Auburn Regional Market. Contact the NYS Equal Rights Heritage Center at (315) 258-9820 or visit historyshometown.com/nys-equal-rights-heritage-center to obtain an application.

About NYS Equal Rights Heritage Center:

The New York State Equal Rights Heritage Center (NYS ERHC) opened on November 13, 2018, as part of the Central New York Regional Economic Development Council's "CNY Rising" Upstate Revitalization Initiative. With the support of Governor Cuomo and the NYS legislature, this \$10 million downtown revitalization project created more than 100 construction jobs and supports upstate New York's tourism industry. The new NYS ERHC is a heritage-tourism promotion center that communicates the pioneering role that New Yorkers played in the ongoing quest for equal rights and acts as a visitor launching pad for equal rights attractions throughout the state. Located at 25 South Street in Auburn, New York, the Center is owned and operated by the City of Auburn and is a hub for visitors to discover all of New York's equal rights heritage sites, as well as, serve as the visitor information center for Auburn and Cayuga County.

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